



# ETHNIC ONLINE

NEW ENGLAND'S MAGAZINE FOR ETHNIC PROFESSIONALS

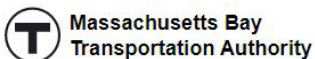
## WHY CHOOSE US?

We are a full-service marketing provider with a national and global presence. We are fully independent and are accountable only to you. We are makers and creators, thinkers and doers, builders and communicators. *We bring ideas, strategies and people together to create something impactful.*

At Ethnic Online, we use every marketing tool to help navigate challenging landscapes and get to the core of every client – *making the experiences we deliver more meaningful, and taking our relationships with your audiences deeper.*

Everything we do works to achieve a better business outcome for our customers.

Below are a few companies who have chosen to partner with Ethnic Online.



# LET'S CREATE SOMETHING TOGETHER.

In addition to advertising your business' career opportunities, products and services, Ethnic Online understands that our clients are looking for a partner with a full suite of marketing services that drive engagement. ***Explore the marketing solutions we offer that will help grow your business:***

**agency services** Strategic planning, creative implementation, advertising, direct marketing, content development and web services. We excel in multi-touch, multi-channel campaigns which leverage all relevant marketing approaches.

**print** Brand-faithful executions and exceptional data-driven variable printing. We help identify the very best marketing channels for your project.

**direct marketing** Acquisition, new offer, cross-sell, up-sell, engagement, rewards and win-back consultation. We marry direct marketing with online campaigns for a successful integrated approach.

**branded merchandise** Branded merchandise and apparel, including online stores for inventory on-demand needs. Our team provides extensive creative and campaign planning services.

**retail signage & installation** Quick, customized signs on demand. Our team of industry experts will literally and figuratively "answer the call" for your signage needs.

**e-commerce, kitting & fulfillment** End-to-end e-commerce, kitting and distribution services delivered from eight different locations. From business cards and infographics to high-end promotional kits, swag, apparel and dynamic digital assets, we excel at serving company store sales.

**For more information:**



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